

# NACKAWIC-MILLVILLE

NEW BRUNSWICK | 2024

POPULATION

1,882

AGES 55+ MAKE UP 44% OF POPULATION

## DISCOVER NACKAWIC

Located along the Saint John River (or Wolastoq River), this welcoming community offers a variety of activities and adventures that highlight the natural beauty of the Nackawic-Millville area. With its combination of small town charm and innovation, Nackawic-Millville is quickly becoming an ideal destination for travelers and outdoor enthusiasts. Plans for future housing development and a new waterfront attraction will rejuvenate the area and open doors for new opportunities.

## LIVING IN NACKAWIC

4

SCHOOLS

2

CHILDCARE CENTERS

2

HEALTH CENTRES

TAX BASE  
\$135,166,965

101 ESTABLISHED BUSINESSES WITH EMPLOYEES

## AV GROUP IS THE LARGEST EMPLOYER

with over 1,200 people employed directly and many more indirectly

Population holding a university certificate, diploma, or degree at the bachelor level saw a substantial 34.9% increase between 2016 and 2021

## LOCATION

- Centrally located between Fredericton and Woodstock
- Proximity to U.S border only 40 minutes drive
- Fredericton International airport only 45 minutes drive

## TOURISM DESTINATION

### THE NACKAWIC WATERFRONT MASTER PLAN

\$2 million plan to reinvent the waterfront and diversify the economy in a community.

### LOOP SCENIC DRIVE

This 75 minute drive loops around the Nackawic-Millville area as the perfect scenic with over a dozen breathtaking views

## OUTDOOR LIFESTYLE & CULTURE

### BIG POKIOK NATURE PARK

An extensive park with a variety of trails at all levels

### WALKING AND CROSS COUNTRY TRAILS

Enjoy the 2KM Nature Trail along the St. John River beginning at the waterfront in Nackawic as well as beautiful local hiking and cross county ski trails

### BASS FISHING

Nackawic is known as the Bass Fishing Capital of the Maritimes

### SIGNATURE FESTIVALS

- BIG AXE CRAFT BEER FESTIVAL - Largest outdoor craft beer and spirits festival in Atlantic Canada welcoming over 50 vendors - and growing!
- Festival on the Bend - For nearly 50 years, this festival has been a highlight of summer in Nackawic boasting amazing fireworks!



First small community in New Brunswick to receive funding for the Housing for All strategy, to complete a development plan for 19 hectares of land owned by the community.

## OUTDOOR LIFE AND LIFESTYLE

100 KM

OF NAVIGABLE WATERS

3

MARINAS WITHIN 50KM RANGE

1

GOLF COURSES

140+KM

ATV /SNOWMOBILE TRAILS

## DID YOU KNOW?

Nackawic-Millville is home to the World's Largest Axe and the Big Axe Marina

